



Project Profile

Washington Park Arboretum

Interpretive and Wayfinding Plan

University of Washington, Seattle Department of Parks and Recreation and Arboretum Foundation

Site: The Washington Park Arboretum, a 230-acre urban green space on the shores of Lake Washington, comprises a dynamic, living museum with internationally known collections of oaks, conifers, camellias, Japanese maples and hollies. The University of Washington manages the Arboretum and its plant collections. The City of Seattle's Department of Parks and Recreation holds title to the land and cooperates in its management. The Arboretum Foundation manages fund raising, membership, and volunteer services.

Issue: The Arboretum needed guidance for future contractors on how to develop interpretive programming and media in concert with wayfinding signage and strategies as part of the implementation of the Arboretum Master Plan.



Solution: One of the highest priorities identified in the Master Plan was the development of an Interpretive and Wayfinding Plan with a comprehensive community planning effort for the three agencies that manage the Arboretum.

Role: As Lead Interpretive Planner, Cascade Interpretive Consulting LLC guided the public planning process, wrote the Interpretive Section of the Plan and provided support for the overall planning process.



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